



A SIMPLE GUIDE FOR RALEIGH PAINTERS AND CONTRACTORS

One job pays for it

How OakRoutes turns missed calls into jobs, and each job into the next one.

Time is money. **We take your time back.**

- Missed calls get a text back in seconds
- One average job pays for months of OakRoutes
- Profit goes back into getting the next job
- We set it up. You just do the work.

THE PROBLEM

The money leaking out right now

You're great at the work. The calls, the follow-up and the paperwork are what slip when you're on a job site all day. Every one of these costs you jobs.

1 The phone rings while you're on a ladder.

By the time you call back, they've hired the next painter on Google.

2 Quotes go out and go quiet.

Nobody checks back, so the job goes to whoever did.

3 Happy customers never get asked for a review.

So the next homeowner picks the company with more stars.

4 The neighbors watch you work, then never hear from you.

Your next client was probably next door.

5 Evenings go to scheduling and chasing deposits.

That's time you don't get paid for and don't get back.

What OakRoutes does about it

- ✓ Every missed call gets a text back in seconds, day or night.
- ✓ Every quote gets friendly check-ins until they book or say no thanks.
- ✓ Every finished job gets a review request with one easy link.
- ✓ Customers book their own estimate time and get reminders.

We set it up. You just do the work.

BREAK-EVEN

One job pays for it

Here's what OakRoutes costs, next to the profit from one average Raleigh job.

\$1,436

Profit from one average exterior job*

**About 7
months**

of OakRoutes covered by that one job

What you pay	One average job, profit at 40%*	That one job covers
\$197 a month	Exterior: \$1,436	About 7 months
\$197 a month	Interior: \$768	About 3.9 months
\$497 setup, one time Waived for the first 10 clients	Exterior: \$1,436	Setup plus 4 months

*Average Raleigh job per Angi: exterior \$3,589, interior \$1,921. The 40% profit is an assumed industry average. Your margin may be different.

About one saved job a month covers the whole cost, and every job after that is extra money in your pocket.

THEN IT GROWS

Each job brings in the next one

1

Book the job

A call you would have missed turns into a paid job.



2

Put a little back

A small slice of profit goes into local ads and the Acorn Kit: door hangers, a yard sign and truck magnets.



3

Plant the acorn

Neighbors see the work, scan the sign and call. Then you do it again.

A 6-month example An illustration, not a promise. Conservative numbers.

Month	Extra jobs	Work booked	Profit (40%*)	You spent
1	1 interior	\$1,921	\$768	\$197
2	None	\$0	\$0	\$197
3	1 interior	\$1,921	\$768	\$692 incl. Acorn Kit \$495
4	1 exterior	\$3,589	\$1,436	\$297 incl. \$100 ads
5	1 interior	\$1,921	\$768	\$297
6	1 interior + 1 exterior	\$5,510	\$2,204	\$297
Total	6 jobs	\$14,862	\$5,944	\$1,977

You keep about **\$3,967** after every cost, or roughly **\$3 back for every \$1** spent.

Example uses the launch-special price (no setup fee), Angi averages and an assumed 40% margin. Your results depend on your prices, your area and how many calls you get. Not a guarantee of income.

Plant the acorn. Watch it grow.

Almost nobody farms the neighborhood around a job. It's the cheapest way to get more clients, and we set it up for you.

1

Before the job

Door hangers go on the 10 to 20 nearest homes: "We're working at your neighbor's house next week."

2

During the job

Your yard sign and truck magnets do the talking, with a QR code for a quick quote.

3

After the job

The customer gets a review request and is asked for a referral. Before and after photos get posted.

4

Do it again

Neighbors who scan get a reply in seconds. One house on a street turns into a cluster of jobs.



We handle the busy work. You handle your craft.

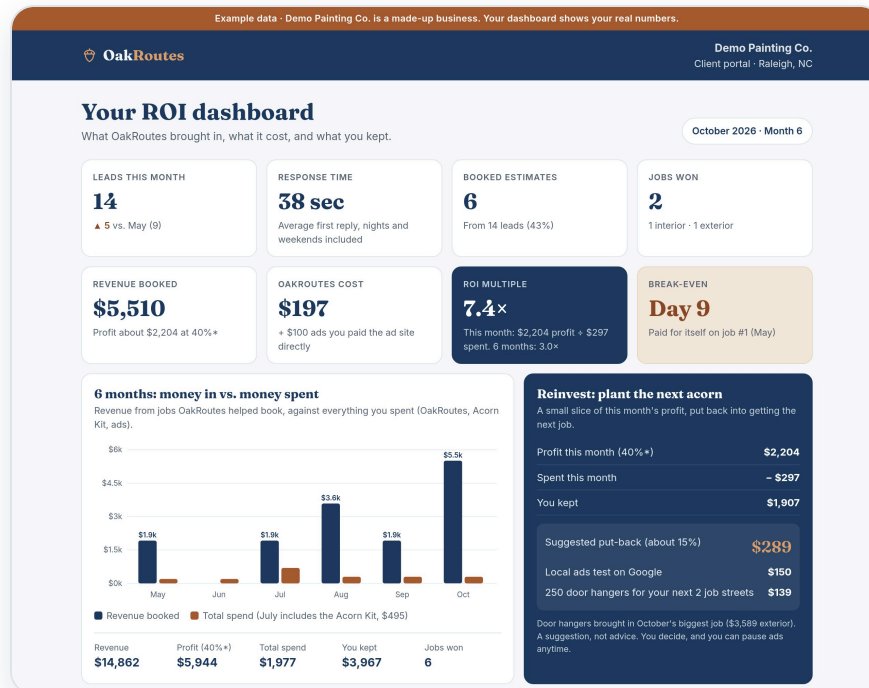
We set it up. You just do the work.

Texts only go to people who reached out or said yes. Neighbors you don't know get printed pieces, not texts.

SEE IT FOR YOURSELF

Your ROI dashboard

Your OakRoutes client portal shows, in plain numbers, what came in, what it cost and what you kept. No guessing, no spreadsheets.



- ✓ Leads and how fast they got a reply
- ✓ Estimates booked and jobs won
- ✓ Money booked vs. what you paid us
- ✓ Which door hanger or sign brought the call
- ✓ The day it paid for itself

Example data for a made-up business, Demo Painting Co. Your dashboard shows your real numbers.

LAUNCH SPECIAL

Only 10 founding spots

Free 14-day trial: then \$197 a month, no setup fee (normally \$497)

Acorn Kit setup: \$149 instead of \$297

AI phone answering: \$147 a month instead of \$197, when it launches

Limited to the first 10 clients. If the trial isn't catching jobs you were missing, walk away and owe nothing.

Start your free 14-day trial

Or reply to Jeff's email. We set it up. You just do the work.

oakroutes.com